

Supporting Senior Center Professionals



School of Social Work:

Center for Aging & Disability Education & Research

Who We Are



The Center for Aging and Disability Education and Research (CADER) is located at Boston University School of Social Work and is dedicated to strengthening the workforce that provides health and long-term supports and services to older adults and people with disabilities.

- CADER offers a wide range of online training courses and certificate programs for learners at all levels of experience.
- CADER programs and courses apply a competency-focused approach to comprehensive training, committed to enhancing the skills of practitioners in the field.

CADER Program Benefits

- ➤ Accessible Our courses are online and self-paced, allowing you to complete them anywhere and at any time
- > Quality Content Content developed by subject matter experts and reviewed by practitioners
- > Skill-based Tied to specific competencies needed for effective practice in the field
- ➤ **Professional Development** Receive credentials from a nationally respected university that enhances your skill set and improves your qualifications
- ➤ Make a Difference Training is designed so that you can put it into practice immediately, helping to improve the lives of older adults and people with disabilities
- > Learner Support Our staff will provide training support to help learners complete our programs

NCOA & BU CADER Training Partnership



The National Council on Aging (NCOA) and the Center for Aging and Disability
Education and Research (CADER) at Boston
University have partnered to bring CADER's high quality online learning to our partners

in community-based organizations – including our NISC Affiliate members. For more than 80 years, senior centers have been their community's "go to" place for opportunities to age well. As the demands and expectations of senior centers change to meet growing and diverse needs, we want to ensure that professionals working in senior centers have the knowledge and skills to improve the lives of older adults.





Enhancing Behavioral Health Competencies for Senior Center Staff: Lessons Learned from Workforce Training Efforts

Background

- ➤ In 2019, the U.S. population aged 65 and older numbered 54.1 million, or 16% of the total population
- ➤ As the population of older adults grows, so does the prevalence of mental health and substance use concerns among this population
- Expansion of interventions to support older adults' mental health and wellness is an important preventative measure
- Senior Centers are an ideal location for behavioral health education programs as they are the go-to place for many older adults
- Competency-based trainings are a pragmatic and effective way to enhance the skillsets of staff at community-based agencies to identify, support, and refer older adults to necessary care





Behavioral Health in Aging Certificate

- The Behavioral Health and Aging (BHA) Certificate was created by the Center for Aging & Disability Education & Research (CADER) at Boston University School of Social Work
- BHA Certificate is designed to improve the skills of staff at community-based organizations using an online self-paced curriculum

Five Courses:

- 1 Mental Health and Aging Issues
- 2 Suicide Prevention among Older Adults
- Mental Wellness and Resilience among Older Immigrants and Refugees
- Substance Use among Older Adults
- 5 Alzheimer's Disease and Other Dementias

BHA Course Participants

A total of 250 senior center staff in Illinois (38% of learners), Florida (38% of learners), and Wisconsin (24% of learners) completed the BHA online certificate program from 2018-2019 in collaboration with NCOA.

Demographics:

- 91% identified as women
- 70% identified as white
- Average age was 47 (range 21-75)
- 38% held a bachelor's degree



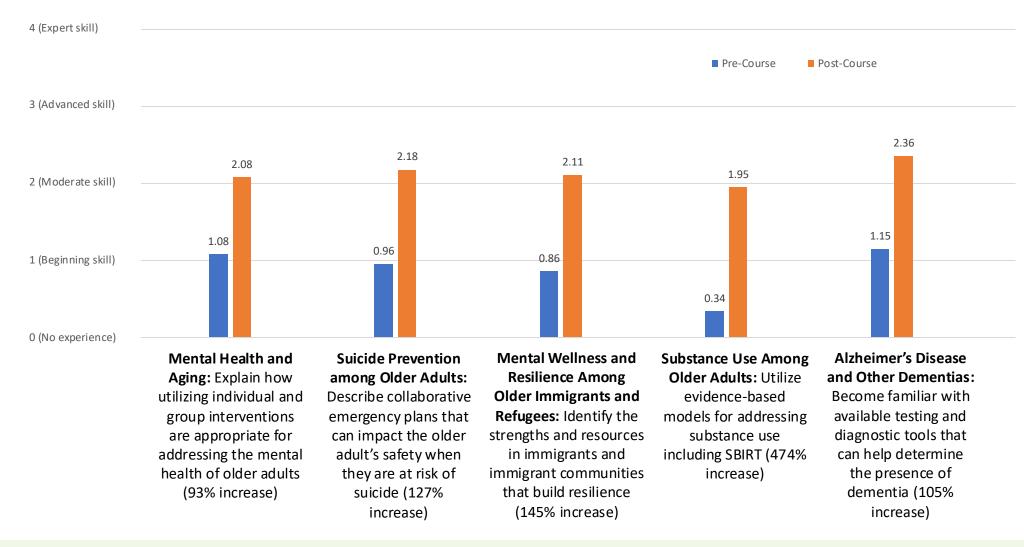
Results: Competencies

At the beginning and end of each course, learners were asked to rate their skill level in various competencies using the scale: 0 - Not skilled at all; 1 - Beginning skill; 2 - Moderate skill; 3 - Advanced skill; 4 - Expert skill.

- All competencies were significantly improved after taking the associated course (p < .001)
- ➤ Many participants reported no experience or beginning experience skill level in key behavioral health competencies in the pre-course assessment
- After taking the BHA certificate program, the proportion of participants reporting moderate to advanced skills increased



Behavioral Health in Aging Certificate: Mean Competency Ratings Pre-Course and Post-Course





Mean Competency Rating

Training Participant Interviews

All participants who completed the BHA program were invited to participate in an interview

- ▶16 semi-structured key informant interviews were conducted between 2019-2020
- The purpose of the key informant interviews was to gather information on:
 - right facilitators and barriers to completion of the online certificate program
 - > the perceived importance of the program content
 - > the impact of the program on their daily interactions and work

Results: Qualitative Learner Feedback

Memorable aspects of the program

"Defining of needs of diverse populations was most powerful since I am a suburban kid who doesn't know that. Even though you think you know what [immigrants and refugees] need, you don't know. Cultural sensitivity or humility - even though we talk about it, because the module was so in-depth, it was more powerful."

Changes in thoughts, skills, and behaviors

"When going through [the program], I was thinking of some people and wishing I could see them again, to watch their behaviors now that I had this other information."

Individual impact

"I have an increased confidence in addressing or evaluating what I'm seeing."

Organizational impact

"I live in a small rural community, and we do have connections to our mental health providers, but we have very few mental health providers. So, I think I would encourage employees to really start reaching out to them to see what we could start offering jointly."



Summary of Findings

- Senior center staff who are appropriately trained are well-positioned to support older adults during periods of crisis.
- Training staff in community-based agencies can be a powerful intervention to increase knowledge and skills in behavioral health, which can result in better outcomes for older adults.
- ➤ High completion rates, significant changes in competencies, and a desire for more training, all speak to the success of this program.
- ➤ People who completed the BHA program were satisfied with the course materials and described numerous opportunities for professional growth at the individual and organizational levels.

Conclusions

- National organizations such as the Institute of Medicine, SAMHSA, NCOA, and the National Coalition on Mental Health and Aging have been calling attention to the need for training in the area of behavioral health and aging and for "critical strategies to address the current and future shortfall" (NCOA, 2022). Training staff at senior centers is one strategy to address this need.
- Additional state and federal funding is needed to support workforce training in order to sustain these important training initiatives and improve the care of older adults.

Acknowledgement: This project was funded by RRF Foundation for Aging



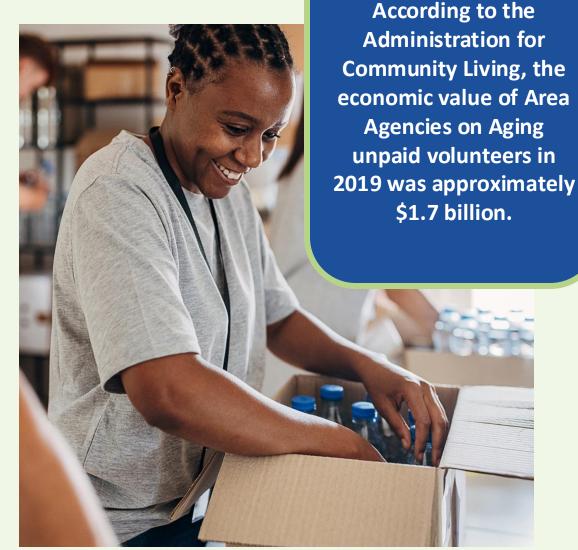




Volunteer Engagement in the Aging Network

Importance of Volunteers

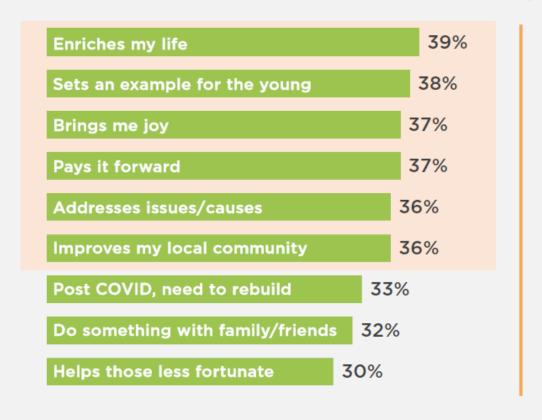
- Volunteers are a key human resource
- They participate in programmatic, fundraising, and administrative services
- They provide a connection to the greater community
- They may also be future leaders in your organization
- Sizeable overlap between people who volunteer and provide financial support to organizations (2022):
 - Fidelity Charitable found that 62% of charitable donors are recent volunteers
 - 39% of volunteers support a nonprofit by volunteering before they make financial donations





Why People Volunteer

Personal Motivations for Getting Involved and Taking Action to Make a Difference % Selected Response





Points of Light: Engaging Americans in Civic Life (May 2020)

Course Overview

Course Features: 2.5 hour online course

Goal: To provide an overview of the knowledge, skills, and values necessary for you to assess and strengthen your volunteer program. Sample forms and worksheets will be provided for each section making the course **practical** for COAs.

What you will learn:

- ➤ Planning Describe the components of your volunteer program
- > Develop a targeted volunteer recruitment campaign
- >Train and manage program for effective retention
- Learn how to identify process and outcome measures to evaluate your volunteer program





Course Content Areas

Planning

- Define your mission
- Assess your organization
- Develop you volunteer program
- Describe volunteer positions

Recruiting

- Assess your image
- Decide how to recruit
- Develop your message
- Find volunteers
- Select volunteers
- Screen volunteers

Training

- Develop your orientation program
- Assign orientation leaders
- Schedule orientation
- Develop materials
- Conduct the orientation
- Train your volunteers

Managing

- Assign a supervisor
- Communicate with volunteers regularly
- Evaluate your volunteers
- Avoid volunteer burnout
- Recognize your volunteers' efforts

Evaluating

- Describe your program
- Design the evaluation
- Collect data
- Analyze the data
- Report results



Course: Worksheets and examples

Job Description Worksheet

Scenario:

You are the volunteer coordinator at a COA. You need to hire 5 volunteer front desk receptionists.

The template can help to create a job description.



JOB TITLE

Organization name

Organization mission

Use this template to create a job description to help find suitable candidates for the role. Fill in the fields on the second page with the job description details. Reference this page for explanations regarding the information you want to include in each section.

Contact name & email

Component	Details
Direct Supervisor	The title of the person to whom the volunteer will report
Location	The title of the person to whom the volunteer will report
Hours/Requirements	The approximate number of days/hours required per week and flexibility in scheduling. Also, the time period in which the volunteer will serve
Qualifications	Education, experience, knowledge and skills (e.g. web development or communication) required as well as requirements for background checks
Responsibilities	Major duties as it relates to accomplishing the purpose of the role
Training & Support	Resources available to volunteers including on the job instruction
Benefits	Insurance, parking, events to recognize volunteers, and other benefits

VOLUNTEER FRONT DESK RECEPTIONIST

Organization XYZ

Our Mission: To support the aging experience for the older adults in our community and make real differences in their lives.

Contact:

Stephanie Pine, Center Director Spine@organizationxyz.com

Component	Details
Direct Supervisor	Stephanie Pine, Center Director
Location	Senior Center
Hours/Requirements	At least 3 days/week between 1:00 pm - 4:00pm At least 1-year commitment
Qualifications	Vaccination requirement (flu and COVID-19), mandatory background check; Office/Administrative experience is welcome but not required
Responsibilities	Answer phones, greet members and visitors, assist with program information, resource sharing, and activity registration
Training & Support	Senior center staff will provide training and guidance
Benefits	Volunteer gala, mileage reimbursement, CPR certification training

Sample Worksheet: Evaluate Your Volunteer Program

Sample evaluation questions:

Were you satisfied with the supervisor support you received? Adequate Support Very satisfied Satisfied Neither satisfied nor dissatisfied Dissatisfied Very dissatisfied I feel that my volunteer work has an impact. Meaningful Work Sometimes Seldom Almost Always Often Never Physical or I have experienced increased physical or mental well-being since becoming a volunteer. mental wellbeing as a result Yes No Unsure of volunteering



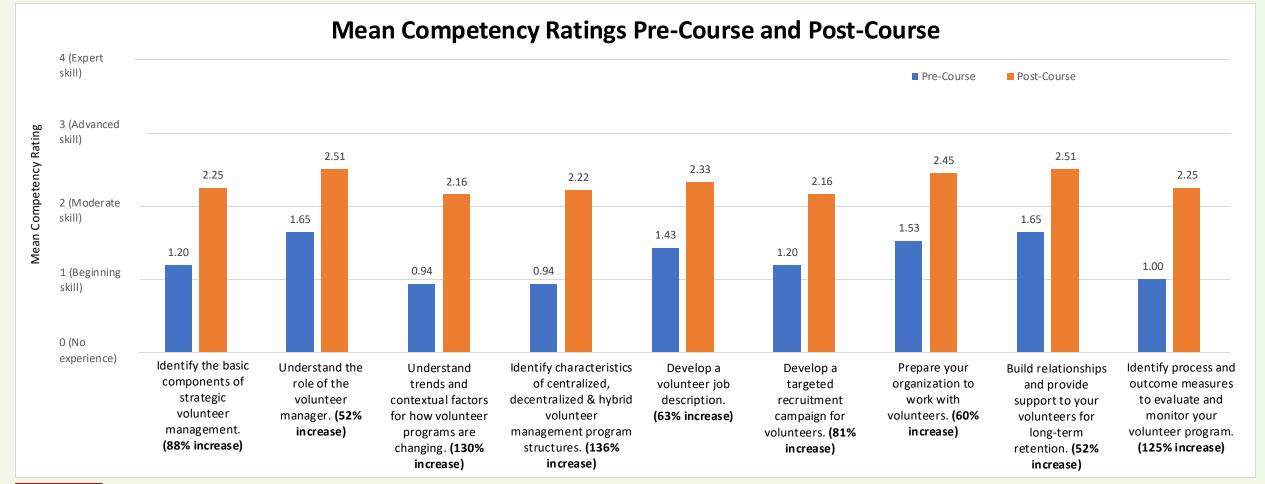


Volunteer
Engagement in the
Aging Network:

Course Evaluation Results

Results: Competencies

At the beginning and end of the course, learners were asked to rate their skill level in nine competencies using the scale: 0 - Not skilled at all; 1 - Beginning skill; 2 - Moderate skill; 3 - Advanced skill; 4 - Expert skill.





Results: Course Objectives

At the end of the course, learners were asked whether they felt that the course met the learning objectives using the scale: 1- Strongly disagree; 2 - Disagree; 3 - Neutral; 4 - Agree; 5 - Strongly agree.

Learning Objective	Percent of Learners Who Agreed or Strongly Agreed
Describe and understand the components of volunteer management.	96%
Understand different methods to develop or strengthen your volunteer program.	98%
Identify ways to make your volunteer program more inclusive.	95%
Engage your volunteers for effective retention.	93%
Identify process and outcome measures to evaluate your volunteer program.	95%

Results: Course Evaluation

At the end of the course, learners were asked how much they agreed or disagreed with a series of course evaluation statements using the scale: 1- Strongly disagree; 2 - Disagree; 3 - Neutral; 4 - Agree; 5 - Strongly agree; 6 - Non-applicable.

Evaluation Statement	Percent of Learners Who Agreed or Strongly Agreed
This training expanded my knowledge and understanding of the topic area.	98%
The course materials were suitable and useful.	96%
This training will help me apply practice skills in the topic area.	94%
I would recommend this course to my colleagues.	92%

Learner Feedback

What did you find most helpful about this course?

Sample documents	 "The samples of forms and resources are always helpful with examples." "Downloadable content to use and templates." "The resource documents for future reference." "The Resources and Examples because I'm a visual person."
Concrete steps	 "Step-by-step instructions on volunteer recognition, recruitment, and engagement." "Helpful examples of documents and concrete steps to take in order to improve our volunteer program." "Strategies for creating inclusive volunteer programs."
Information on volunteer retention	 "How to create a plan to retain volunteers." "It had helpful ideas about volunteer retention and surveys that I hadn't considered."
Information on volunteer management and training	 "The volunteer management checklist will be very helpful to me moving forward." "Onboarding and Training." "Management and training to volunteers."

Learner Feedback

What changes do you anticipate making after taking this course?

Volunteer job descriptions	 "Write specific job descriptions." "More clearly defined job descriptions for volunteers."
Volunteer management	 "Creating a formalized volunteer management process." "Implement a strategic plan."
Volunteer recognition and support	 "We will be adding more ways to recognize volunteers, getting volunteer feedback and adding more training." "More check ins with volunteers to see how things are going, providing feedback, and thanking them." "Ask current volunteers for feedback to give me insight as to how to make their experiences better. Increase diversity of volunteer pool. Increase recognition of volunteers."
Evaluations	 "I am going to create a survey for volunteers to provide feedback about what would make their jobs better/easier/more fulfulling." "Incorporating surveys and evaluations." "Better assessment of our volunteer management processes."

Learner Feedback – General Comments

"Great course, so helpful suggestions that we will incorporate in our volunteer program."

"This was an extremely helpful course, especially in providing ways in how to examine certain processes currently in place."

"I would recommend this course to anybody managing volunteers."

"Thank you for opening this up to the public. Volunteers make a lot of necessary change that would otherwise be unattainable. It's important to me as a Volunteer Coordinator that I am able to communicate the huge difference they make, and provide a solid, healthy volunteer experience for them too."

"I feel that this improved my knowledge on how to manage volunteers at my center."



Contact Us

Bronwyn Keefe, PhD, MSW, MPH

Director, CADER & Network for Professional Education
Assistant Dean of Workforce and Professional Development
Research Assistant Professor
bronwyn@bu.edu

Kathy Kuhn, MSW, LICSW

Special Projects kkuhn@bu.edu

Annalee Wilson, MPH, CPH

Manager, Workforce and Curriculum Development annaleew@bu.edu

Contact CADER:

https://thenetwork.bu.edu/cader/cader@bu.edu